

4/10/14

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SyFM  
Bus. Ethics

Marks 75

Duration : 2 ½ Hrs.

- Q.1 A Define Business Ethics. State features of International business Ethics. (7)
- Q.1 B State and Explain unfair or unethical practices in Business (8)
- OR**
- Q.1 A Explain the concept of Corporate Governance and its principles. (15)
- Q.2 A Explain and state the meaning of work culture and its benefits in developing value driven work culture. (7)
- Q.2 B Explain code of conduct and state its features (8)
- OR**
- Q.2 A Define frauds and explain its characteristics. (15)
- Q.3 A Explain the scope of Corporate Governance in Banks. (7)
- Q.3 B State the Fundamental principles of Corporate Governance (8)
- OR**
- Q.3 A What is "Clause -49" Explain. (15)
- Q.4 A What are internal and external frauds (7)
- Q.4 B Explain the concept of Whistle Blowing w.r.t. Types, Benefits and its components (8)
- OR**
- Q.4 A State the major impact of fraud Economically. (7)
- Q.4 B State the difference between old and new model of HRM in developing work culture. (8)
- Q.5 A What are frauds related to Demat Account –Explain. (7)
- Q.5 B State various measures to combat corruption. (8)
- OR**
- Q.5 A Explain common unethical practices against various groups (15)
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